



PRIME CAPITAL

# Profit + Ethics

S U M M E R

2020

REMOTE

INTERNSHIPS

# AN INTRODUCTION TO BM PRIME CAPITAL



## PROVIDING VALUE, CREATING NEEDED OPPORTUNITIES

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### A NOTE FROM THE CEO



### Dear prospective applicant,

As we launch our inaugural internship program, providing value to you as you build your career is our priority. We know that your experience this summer shapes future opportunities. The remote program is intentionally designed for ambitious, entrepreneurial college students to apply their skills on real projects while developing their own venture.

As an intern you'll gain experience working with exciting startups, you'll receive individualized coaching and mentorship from proven leaders, and enjoy great perks.

This is an exciting time for our firm as we're now spearheading new initiatives and establishing a strong track record. I hope you'll apply to join us this summer.

A handwritten signature in white ink, appearing to read 'Brice Messavussu', written in a fluid, cursive style.

**BRICE MESSAVUSSU**  
Managing Partner & CEO



# PROGRAM

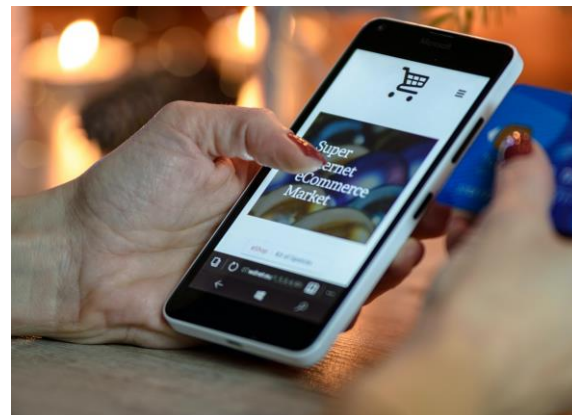
## FOCUS AREAS

BM Prime Capital is recruiting talented college students for internships in Project Management and Marketing. In the program, venture interns will work across our three portfolio companies.

**Project Management Interns** will take on key projects including outlining the launch of consumer packaged goods (CPG), guiding the production of two product commercials, and developing a network of vendors.

**Marketing Interns** will engage in social media strategy, raising brand awareness, building a following, and identifying influencers for several startups. Marketing interns will also drive sales with corporate partnerships.

**Each intern will conduct research, produce reports and directly support portfolio companies.**







# GLOBAL REACH

## DIVERSE WORK THAT **MATTERS**

### FROM NEW YORK TO BOGATÁ & LOMÉ

The elite staff across BM Prime Capital companies represent 4 different nationalities, and speak a total of 7 languages combined! The firm has primary operations in Lomé, Togo and New York, NY with a remote team of engineers based in Bogotá, Columbia. During the summer internship you'll be exposed to people that speak Ewe, German, French, Ukrainian, Bengali, Spanish and English. We offer a truly global and cultured perspective. You'll build a diverse network of experienced professionals that will influence your work well after the internship.

The work you'll do will have a real impact; we're not holding back. You'll be given key roles and be held accountable. You'll emerge from the internship a stronger, more polished young professional. We expect the first intern class to make meaningful contributions at our companies. As valued members of the team, you'll receive support, coaching and frequent opportunities to see your input implemented. Moreover, we're invested in your personal growth and professional development, the internship is a valuable growth opportunity with allotted time for your future endeavors.

# PROGRAM FAQs

**Q: Who will supervise interns?**

A: Interns are supervised primarily by Executive Assistants, however access to the CEO will be a key feature; especially with mentorship.

**Q: What are the perks of the program?**

A: Company perks include paid delivered meals, entertainment subscriptions, and pay advances.

**Q: When are interns paid?**

A: Interns are paid weekly along with other staff.

**Q: Why is it billed as a growth opportunity?**

A: This internship provides many opportunities, chief among these is the chance to receive seed funding for intern ventures.

**Q: How long is the internship?**

A: The remote program will span 3 weeks in July.





# INTERNSHIP OVERVIEW

The internship is a daily commitment of 5 hours. An hour a day is spent learning, 2 hours a day is spend working, and 2 hours is spent developing your venture idea. 30 minutes of one-on-one coaching/mentorship sessions are provided, twice per week.



EXPAND YOUR KNOWLEDGE DAILY THROUGH AN ONLINE COURSE THAT CONNECTS TO KEY INTERNSHIP ASSIGNMENTS.

WORK FOR TWO HOURS ON EACH WEEKDAY. YOUR ASSIGNMENTS WILL BE GEARED TOWARD YOUR MAJOR.

TWO HOURS OF DEDICATED TIME TO DEVELOP A VENTURE, EACH WEEKDAY, WITH SUPPORT FROM THE FIRM.

THE INTERNSHIP WILL CONCLUDE IN JULY WITH AN OPPORTUNITY TO PITCH YOUR IDEA FOR SEED FUNDING. OFFER OF 2K FOR 2%. (100K VALUATION)

ONE-ON-ONE MENTORSHIP AND COACHING FROM THE CEO, TWICE A WEEK, ON SELECT DAYS AND TIMES.

## A TYPICAL DAY IN THE PROGRAM

9:00 AM

- Sign-in
- Online course

10:00 AM

- Begin work
- Log progress

12:00 PM

- Lunch break  
(Possibly eat and Chat with fellow Intern or staff)

1:00 PM

- Develop your own venture.

3:00 PM

- Sign-out  
(Mentorship video calls with the CEO takes place on select days )

## WEEKLY OUTLINE

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
OFF	<ul style="list-style-type: none"> <li>▪ Learning</li> <li>▪ Work</li> <li>▪ Mentorship</li> </ul>	<ul style="list-style-type: none"> <li>▪ Learning</li> <li>▪ Work</li> <li>▪ Develop</li> </ul>	<ul style="list-style-type: none"> <li>▪ Learning</li> <li>▪ Work</li> <li>▪ Develop</li> </ul>	<ul style="list-style-type: none"> <li>▪ Learning</li> <li>▪ Work</li> <li>▪ Mentorship</li> </ul>	<ul style="list-style-type: none"> <li>▪ Learning</li> <li>▪ Work</li> <li>▪ Develop</li> </ul>	OFF

## APPLICATION REQUIREMENTS

A complete application consists of:

- Resume
- Transcript (unofficial)
- Online application form:  
[www.bmprimecapital.com/internships](http://www.bmprimecapital.com/internships)

### OPTIONAL ADDITIONS

- Cover letter
- Link to LinkedIn Account
- Link to portfolio of work/projects

WHILE WE ACCEPT APPLICATIONS FROM ALL UNDERGRADUATES, WE WILL GIVE PREFERENCE TO RISING SENIORS.

## SELECTION

Our selection process is holistic and highly selective. At a high-level, we're recruiting self-starters; those who come up with new ideas and make them happen. Our ideal interns have grit and relish challenges, they think outside the box and believe, as we do, that profit and ethics are compatible.

We seek interns with:

- Model character
- Leadership traits
- A strong academic record
- Diverse and unique experiences and backgrounds

## TIMELINE

Key dates to track:

- The program start date is July 6, 2020.
- The application opens April 21, 2020
- Applications are due on May 4, 2020
- Decisions will be made on June 1, 2020



PRIME CAPITAL

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VISIT US

[bmprimecapital.com](http://bmprimecapital.com)